



# FUNDAMENTALS OF STOCK TRADING

**Corporate  
Trainings**





# Course Overview

The **Fundamentals of Stock Trading- Corporate Edition** by Cerebro Team provide corporate employees with all valuable insights into the highly rewarding world of Stock Investments & Trading.

These programs enable you to understand:

- ❑ How they can **analyze a company** for long-term investing
- ❑ How the **Stock Market** works
- ❑ Building a diversified & balanced **stocks portfolio**
- ❑ Understand all about **Intraday trading**
- ❑ Learn how to **analyze companies' stocks via patterns and indicators**

- **Language:** English
- **Sessions:** Program Curriculum is designed to fit unique L&D requirements
- **Duration:** 1 Hour – Full Day
- **Program:** Live Online Trainings

# Key Highlights



## **Certificate from Industry Leader**

Earn a certificate from Cerebro Kids – The Financial Literacy Academy after completion.



## **Hands on Experience**

Gain the hands on experience of research through modelling and hands-on practical assignments.



## **Quality Mentorship**

Industry experts with rich experience in the field of finance, advise and mentor employees in their journey towards Financial Wellness.



## **Comprehensive Learning Program**

This Stock Trading and Investment Programs will help you navigate through the highs and lows of the Stock Market.



## **Thorough Coverage**

The training programs provide comprehensive coverage on financial management, bonds, mutual funds, small case, ETFs and other investment options



## **Live & Interactive Digital Learning**

Learn from anywhere at your comfort. 24/7 access to your study material, learning aids and tests



# Course Outline

**Investments - Identifying the Right companies**

**Stock Markets & Demat accounts**

**Diversifying your stocks portfolio**

**Value Investing & Growth Investing -  
Enhance your portfolio**

**Basics of Stocks Trading and Technical  
Analysis**

**Trend Analysis using Candlestick Charts**

**Identifying Price patterns using Resistance &  
Support trends**

**Advance Technical Analysis & Trading Styles  
like BTST, Scalping, etc;**

**Entry-Exit Strategies using Indicators - Moving  
Averages, VWAP+Pivot points**

**Buying & Selling Decision using candle-stick  
pattern Analysis**

**RSI + Bollinger Band, MACD**



# About The Mentor

## Mr. Arpit Gupta

- IIM Lucknow Batch of 2013 (Finance & Marketing) Industry
- 10+ Years Industry Experience
- 3+ Years Experience as Financial Literacy Coach

Expertise in:

- Stocks analysis and investment planning
- Fundamental and Technical Analysis of Stocks
- Analyzing Financial books and financial decision-making





# Contact Details

## For more information

Contact us on: + 91 7717553426

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